

STONEGUIDE REALTY
LIMITED BROKERAGE

SPECIAL
POINTS OF
INTEREST:

- Stoneguide Realty was opened in February, 2006
- We have developed a network of professional business contacts to ensure your real estate transaction goes smoothly. This includes mortgage specialists, lawyers, home inspectors, home stagers, appraisers, financial experts and trades people
- Stoneguide Realty has professional office space in a wheelchair accessible building with ample parking in downtown Peterborough at 343 Stewart Street.

Stoneguide Realty

LEADING YOU HOME

Tom Bennett - Broker of Record

Tom brings 18 years of experience in real estate sales to the company. As a sales representative at other companies Tom was a consistent award winner. He received the Royal LePage Award of Excellence for achieving production in the top 10 percentile for more than 5 consecutive years. Tom served as President of the Peterborough and Kawarthas Association of Realtors in 2005. He has been honoured by his industry peers having been awarded the Past Presidents Award for service

to the Industry above and beyond in 1999, the Merit Award for volunteer service in 2005, and was recognized



Tom Bennett
Co-owner/Broker of Record

as a Fellow of the Ontario Real Estate Association's Realtors Care Foundation in 2006 for service to organized Real Estate.

Tom is a member of the Kawartha Rotary Club and served as President in 1999-2000. He is a Past District Governor for Rotary District 7010 representing 44 Clubs in central and northern Ontario and Northern Quebec. He also served as on the Campaign Cabinet for the United Way.

Ben Shaughnessy - Broker

Ben, a lifelong resident of the Peterborough area, has been selling real estate in this community since 1985. Ben has enjoyed great success throughout his years. In 1991 at Bowes & Cocks he brokered the largest deal in Company history to that date. At Royal LePage he earned the Award of Excellence for achieving production in the top 10 percentile for more than 5 years in a row. In 2005 he earned Royal LePage's



Ben Shaughnessy
Co-owner/Broker

Directors Platinum Award placing him in the top 5 percentile across Canada.

Ben and his wife Lisa are raising three active kids. He is a past Director on the Peterborough and Kawarthas Association of Realtors and sat on the Board for the Peterborough Northumberland Crimestoppers.

Ben has extensive experience in most aspects of real estate including residential, commercial, recreational, multi-unit dwellings and investment properties.

Cathy Burningham - Sales Representative



Cathy completed her licensing requirements in 2004 and enjoyed great success her first few years at Royal LePage before joining us at Stoneguide Realty Limited in 2007.

Hardworking, dedicated and enthusiastic Cathy brings a professional and caring attitude as well as an attention to detail. These qualities have allowed her to continue to grow her business and assist her clients. A lifelong Peterborough

resident Cathy has knowledge of the area. Her husband John is in the home construction and renovation business and Cathy assisted alongside him for many years and developed a good understanding of construction. They have raised three kids.

She has been involved with Community Care and is the President of the local chapter of the Huntington's Society. She was recognized with a Merit Award

from the Huntington's Society for her service to the organization. She has travelled to Honduras with Friends of Honduran Children to do work on an orphanage.

Lori Ullman Sherman— Sales Representative



Lori was raised in Detroit, Michigan and Toronto, Ontario as her father pursued a career as a professional hockey player.

She studied at the University of Western Ontario where I graduated at the top of my class with an Honours degree in Physical Education. Her early work experience includes two years in the investment industry in Toronto, a year as a real estate law clerk, also in Toronto, and a year in the Human Resources department of Toyota Canada in

Cambridge, Ontario. After that, she chose to stay home to raise her two children.

Lori has been a Peterborough resident for twelve years and enjoys the sense of community that comes from living in a small city. Volunteer work and her children's involvement in competitive hockey and soccer have reinforced that feeling. Lori prides herself on strong communication skills and a genuine concern for the feelings, motivation and chal-

lenges that face her clients as they work to attain the ultimate goal of buying/selling a home. She works hard to maintain a current perspective on the market and to provide you with a realistic and successful marketing plan for your home. Lori has experience in both the residential and cottage/rural markets in Peterborough and the Kawarthas.

Jan Warburton— Sales Representative

Jan spent 4 very successful years at Royal LePage Frank Real Estate before taking a sabbatical to assist in her husband's business Technolite. Jan joined us at Stoneguide Realty in May 2007. Jan spends her time working predominantly with Buyers in helping

them find the perfect house. She is known for her professionalism and honesty. Jan has been an active community volunteer and served on various committees and boards. Most notably she served on the Board for the Brock Mission during the time frame when the

Cameron House Shelter for Women was first established.



Brad Edwards— Sales Representative



Brad spent 3 years at RE/MAX Eastern Realty before joining the Stoneguide Realty team. He was born and raised in the Peterborough area graduating from Kenner Collegiate and Sir Sandford Fleming College which gives him a great understanding of the City and surrounding area. Brad is known for his professionalism, positive attitude, honesty

and integrity.

His wife Kate works at their property management company which they have co-owned since 1999, which has provided vast knowledge and experience for Brad in the multi-residential and commercial investment properties.



Marketing your Home

We use a variety of methods to market your home to ensure that your home will be found in the places buyers are looking.

Newspaper advertising - we advertise regularly in Best Homes in the Peterborough This Week and often also use the Peterborough Examiner. Other publications are used depending on the target market for the property.

Real Estate Websites

Your property listing will be uploaded to a number of websites including:

- Realtor.ca
- Stoneguide.ca
- Homesacrosscanada.com

Extensive digital photography is used to highlight the features of your home.

Traditionally, the MLS is the most powerful force in selling your home. Your property's listing information is uploaded into MLS and is instantly in front of hundreds of Realtors. This cooperative system is responsible for most real estate sales.



Our Goal

Our goal at Stoneguide Realty Limited is to lead you, the client, through the home selling or buying process on the safest, most comfortable route that you can take. By providing you with our experience and knowledge, we aim to give you the most honest and forthright advice so that you can make the decisions that are right for you and your

family for the long term.

We recognize that this can be a stressful time but we try to reduce that stress and make the experience a little fun, more enjoyable and hopefully rewarding.

Our philosophy rests on the fact that we are in this profession for

the long term and that our success is based upon repeat and referral business. This is achieved by making sure our clients' needs are met, and hopefully exceeded.



Stoneguide Mural in East City



**Stoneguide Realty Limited
Brokerage**

343 Stewart Street
Peterborough, ON
K9H 4A7

Phone: 705-742-2800

Fax: 705-750-0800

E-mail: info@stoneguide.ca

Leading you home

The Philosophy of the Inukshuk

The Inukshuk are unique to the Canadian Arctic. They endure as eternal symbols of leadership, encouraging the importance of friendship and reminding our dependence on one another. The Inuit used the traditional Inukshuk as a compass or guide indicating to the traveller that someone has been down this path before; you are going the right way. It leads you to comfort and safety, it leads you home.

The strength of the Inukshuk also lies within its makeup. Every stone is chosen for its ability to fit in and strengthen the structure. No one stone is more or less important than another. Its strength lies in its unity, its significance lies from its meaning as a whole.

That, in essence is what we aim to create at Stoneguide Realty Limited. The stones represent our clients, our partnerships and alliances with supporting industry professionals, our families, our community and each other. It takes all of us, working collectively together, to lead you through the safe passage of the home buying or selling process.



Some Samples of Properties listed and sold by Stoneguide Realty Limited





Service that gets results

We may be small but we are effective in what we do. In our first five years we were involved in over **365** real estate transactions with a total value of over **\$50,000,000**.

In the companies first five years:

- we averaged a sale price to list price ratio of 97%
- our average market time is 48 days compared to the local industry average of 74 days

Our company is designed to be a boutique style brokerage with a heavy emphasis on customer service and partnerships with supporting industry professionals. Our goal isn't to be the biggest real estate company in town; instead we aim to provide our clients with top quality advice, support and guidance that comes from a team of people with substantial real estate experience working together.

